

Arushi Rajora

9805269118

arushi0295@gmail.com



CONCEPTUALIST | CONTENT | ARTIST |
STYLIST | GRAPHIC DESIGN |
ART DIRECTOR | DESIGN CONSULTANT
#madewithmadeness

about

Hi there! I am an art director.

With almost 5 years of
experience working in the design
and development field.

Original and innovative with the
ability to lead large design and
development.

education

- B.Des, Textile Design National
Institute of Fashion Technology
- 2013 - 2017
- 10th-12th
- C.R.P.F. Public School

skills

- Social Media Strategy
- R&D
- Creative Visualisation
- Adobe Softwares
- MS Office

find me

- Insta : arushirajora
warm_wwhite
- Website : arushirajora.com

WORK EXPERIENCE

▶ NOISYLION

Creative Lead

Aug' 22 - Currently Working

- Creative thinking & research
- Client dealing with fast turn around
- Creative Stretegy
- Team communication & co-ordination

▶ AESTHETIC RETAIL PVT LTD.

Creative Coordinator

May 20 - July'22

- Creative Coordinator | Stylist | Content Head | PR | UI
- ARPL is a parent company of 3 well reputed brands
- Originate- a startup sustainable lifestyle
- Home4U- E-Commerce, Homedecor Brand
- INV Home- Luxury Home Decor

▶ JNITIN

Design Merchandiser, at a Buying House

May' 19- May' 20

- Business Development | Design & Trend Researcher

▶ MILIEU

Designer, at an Interior Designing Start-Up

Aug'17 - April'20

- Consulted with clients to determine architectural preference
to meet overall design goal and in business development,
design & trend researcher, social media manager.

▶ INTERNSHIPS

- Satya Paul

Graduation Product - Jan'17-April'17

- Triburg

Summer Internship - June'15-July'15